

SOUTH CAROLINA ON-AIR PROMOS 2025

Orangeburg

Month	Event
February	Black History Month
March	Hometown Heroes
May	Salute to Grads
May	Ma Wants a Steak
June	Father Mows Best
July	Honor a Vet
July	Firecracker 400
August	Honor a Vet
November	Think Before You Drink
November	Holiday Greetings
December	Think Before You Drink
December	Christmas Saves
December	Holiday Greetings

Sumter

Month	Event
February	Black History Month
March	Hero in Scrubs
April	Hero in Scrubs
April	Palmer's Pups
May	Salute to Grads
May	Black Cowboy Rodeo
May	P15 Baseball
May	Darlington Race
June	P15 Baseball
June	Honor a Vet
July	P15 Baseball
July	Honor a Vet
July	Firecracker 400
August	P15 Baseball
August	Honor a Vet
September	Darlington Race
November	Think Before You Drink
November	Holiday Greetings
December	Think Before You Drink
December	Holiday Greetings
December	Forever Christmas
December	Christmas Saves
December	Holiday Greetings
December	Forever Christmas

Florence

Month	Event
February	Black History Month
March	Hero in Scrubs
March	Star Teacher
April	Hero in Scrubs
April	Palmer's Pups
April	Spring Madness
May	Salute to Grads
May	Darlington Race
May	Mother's Day
June	Honor a Vet
July	Honor a Vet
July	Firecracker 400
August	Honor a Vet
September	Darlington Race
November	Think Before You Drink
November	Holiday Greetings
November	Forever Christmas
November	Season of Giving
December	Think Before You Drink
December	Christmas Saves
December	Holiday Greetings
December	Forever Christmas
December	Season of Giving
December	Stocking Stuffers

