

Pepsi Ultimate Outdoor Sportsman Package Giveaway

Pepsi Cola of Florence/Community Broadcasters/ Food Lion Stores/FMU/Irby Street Sporting Goods Promotion

OFFICIAL RULES

NO PURCHASE NECESSARY

1. **HOW TO ENTER & WINNER SELECTION:** 1.) Food Lion customers will have the chance to enter to qualify to win by scanning contest QR code located on promotional materials at participating Food Lion stores 2.) WSIM-HD3 and WWKT-FM listeners will have the chance to call in when they hear the on-air sounder for their chance to qualify to win. 3) Listeners will be invited to attend six (6) remotes where they will have the chance to qualify to win 4) To enter by mail, customers may hand print their full name, complete street address, phone number and date of birth on a piece of 3"x 5" paper. Completed entry forms may be mailed to Attn: Pepsi Ultimate Outdoor Sportsman Package Giveaway, Community Broadcasters, P. O Box 6344, Florence, SC 29501. No photocopied or mechanically reproduced entries will be accepted. One entry per household. No responsibility is assumed by Pepsi bottlers or Community Broadcasters for lost, late, illegible or misdirected entries. All mail-in entries must be postmarked no later than 1/12/26.

Qualifiers for the Grand Prize drawing will be selected during each of six (6) remote WSIM-HD3 & WWKT-FM broadcasts. Remote dates are 11/15/25, 11/25/25, 12/3/25, 12/10/25, 12/11/25 and 12/16/25. Also at least one entry from each participating Food Lion stores will be chosen at random by a Food Lion manager/employee as a qualifier and entered into the Grand Prize drawing. In addition, the WSIM-HD3FM and WWKT-FM on-air qualifiers from the promotional time period (11/14/25 – 1/12/26) will be entered into the Grand Prize drawing. One Grand Prize Winner of the Pepsi Ultimate Outdoor Sportsman Package Giveaway will be selected in a random drawing (from among all eligible qualifying entries received throughout the promotional period) at the final giveaway event held during halftime at the FMU Patriots Men's basketball game on Saturday, January 31st, 2026. **Qualifiers must be present to win at halftime during the FMU Patriots basketball game for the final Grand Prize on 1/31/26 (Game starts at 4:00pm).** All qualifiers will be provided two (2) tickets to the FMU Patriots basketball game. Prize drawing will be conducted by Community Broadcasters. Odds of winning the Grand Prize depend upon the number of eligible entries received.

In-store entries will remain in registration boxes throughout the promotional period (with the exception of the entries that are chosen as the qualifiers for each of the six (6) remotes).

2. **PRIZES:**
 - All qualifiers will be provided two (2) tickets to the FMU Patriots basketball game
 - One (1) Grand Prize of the Pepsi Ultimate Outdoor Sportsman Package Giveaway will be awarded consisting of merchandise from Irby Street Sporting Goods. Approximate retail value \$2,000.00 plus tax. (No guns or ammunition will be included in the merchandise).

3. **ELIGIBILITY:** Sweepstakes open only to legal residents of the U.S. Employees of Pepsi of Florence, Carolina Canners Inc., Community Broadcasters, Francis Marion University, Food Lion Stores, Irby Street Sporting Goods, Pepsi-Cola Company, their respective parents, subsidiaries, affiliates, distributors, suppliers and advertising, promotional or judging agencies and immediate family members of such employees (parent, child, sibling, spouse) and persons living in the same household of such employees (whether related or not) are not eligible to win. Winner must be 18 years old on or before November 14, 2025 to be eligible.

4. **GENERAL:** No substitution of prize is offered, and non-cash prizes may not be redeemed for cash value. No transfer of prize to a third party is permitted, except as determined by Pepsi of Florence, Carolina Canners Inc., Community Broadcasters, Food Lion Stores, Irby Street Sporting Goods and Francis Marion University at their sole discretion. Void wherever prohibited or restricted by law. Prize winner will be solely responsible for paying all applicable federal, state and local taxes on prize; if applicable, winner will receive an IRS Form 1099 for the retail value of the prize. No groups, clubs or organizations may enter or win prizes. All entrants, as a condition of entry, agree to be bound by these rules and the decisions of Pepsi of Florence, Carolina Canners Inc., Community Broadcasters, Food Lion Stores, Irby Street Sporting Goods and Francis Marion University which shall be final and binding.

5. **WINNER NOTIFICATION:** **Final Grand Prize of the Pepsi Ultimate Outdoor Sportsman Package Giveaway will be awarded on 1/31/26. MUST BE PRESENT TO WIN!!!! . Qualifiers must to be present to win at halftime during the FMU Patriots Men's basketball game for the final Grand Prize on 1/31/26 (Game starts at 4:00pm – game tickets will be provided at no charge to the qualifiers).**

5. Pepsi Ultimate Outdoor Sportsman Package Giveaway winner will be required to sign and return to Sponsor an Affidavit of Eligibility/Liability Release with (where lawful) a publicity release within

21 days of 1/31/26 notification. If any required documents are not returned within the required number of days, then prize may be forfeited and an alternate winner may be selected. Any portion of a prize not accepted by winner shall be forfeited.

6. **RELEASE OF LIABILITY.** All entrants, as a condition of participation, and all winners, by acceptance of a prize, agree to release Pepsi of Florence, Carolina Canners Inc., Community Broadcasters, Francis Marion University, Food Lion Stores, Irby Street Sporting Goods, Pepsi-Cola Company, its bottlers, each of their respective parents, subsidiaries, divisions, affiliates, suppliers, distributors and advertising, promotional or judging agencies from any and all liability, claims or actions of any kind whatsoever for injuries, damages or losses to persons and property which may be sustained in connection with the receipt, ownership or use of the prize or while preparing for, participating in, and/or traveling to and from any prize-related activity or any typographical or other error in the printing of these Official Rules or the offering or announcement of any prize. Neither Pepsi of Florence, Carolina Canners Inc., Community Broadcasters, Francis Marion University, Food Lion Stores, Irby Street Sporting Goods, nor Pepsi-Cola Company make any representations nor warranties of any kind concerning the appearance, performance or safety of any prize awarded. Upon request, winners must consent (and confirm such consent in writing) to the use of their name, voice, picture or other likeness without compensation for promotional purposes as determined by Pepsi of Florence, Carolina Canners Inc., Community Broadcasters, Francis Marion University, Food Lion Stores and Irby Street Sporting Goods except where prohibited by law.
7. **WINNERS' LIST:** For the names of the qualifiers and the Grand Prize winner, send a self-addressed stamped envelope postmarked before 2/28/26 to Attn: Pepsi Ultimate Outdoor Sportsman Package Giveaway Winner List, Community Broadcasters, P. O. Box 6344, Florence, SC 29501.
8. **SPONSORS:** Pepsi of Florence, Carolina Canners Inc., Community Broadcasters, Francis Marion University, Food Lion Stores and Irby Street Sporting Goods. Grand prize is fulfilled by Pepsi of Florence and Community Broadcasters.

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